CALS 501 **Sample Interview Guide Script**: Inspiring Climate Action and Engagement (amend the questions as your project requires)

Hello [fill in: *name*],

I am/we are students enrolled in a graduate program at Royal Roads University, in Victoria, BC, Canada. As part of our participation in the Master of Arts Program in Climate Action Leadership, we are engaged in a design thinking challenge to explore the question: What are ways we might encourage the [fill in relevant – e.g., *public, children, businesses, politicians, educational institutions, not for profits, communities]*to use their voice and understanding to become more **actively engaged** in creating and implementing climate adaptation strategies?

Having received your consent to participate, we would like you engage with you in a short interview, so that we can learn from you about [fill in: *focus -e.g., engaging and empowering youth*] as it relates to building climate awareness, understanding and engagement. The interview should take approximately [fill in: e.g., *60 minutes*]. As per the informed consent, any information you share will be anonymous, and your participation will be confidential. Minimal demographic information may be collected if relevant. Age may be relevant to contextualize the insights you share as it relates to the target audience; the sector in which you work may be relevant to the focus of the engagement strategy being designed. No identifying information will be shared. All information you share will anonymized.

1. Please introduce yourself and spell out your name.
2. Can you please share a little bit about your involvement with [specific audience; specific subject matter area].
3. As we think about how to encourage [specific population] to become more aware and engaged in creating and implementing climate adaptation and/or mitigation initiatives, do you have any advice to share based on your experience and expertise with [subject matter area; specific population; other relevant]?
	1. Explore opportunities, barriers, strengths etc.
4. What specific awareness building or engagement strategies have you used successfully in this area or a related area?
5. Do you know of any innovative education, awareness building or engagement initiatives that you think we should know of and consider as we move forward with our design?
6. Anything we have not yet asked you that you would like to share that you think might inform our design?

Thank you for your time and for sharing your expertise. This design project is underway until June of 2022 when we present our prototype to our instructor. As we move forward with our work, if we have further questions would you be open to us contacting you again? If so, how would you like us to contact you (email, phone, text)?

If you are interested, we will share a brief description of our prototype strategy with you when we are done. (check whether they want this). Where would you like us to send this?

Thanks again for the contributions of your expertise and time.