



### Information Interviews

**Purpose:** To gather information, seek advice and create new contacts/support

**Control:** The job seeker asks for the meeting, suggests the length, and (initially) leads the conversation

**Length:** Generally 15-30 minutes

### Job Interviews

**Purpose:** To get a job

**Control:** The employer sets the meeting, determines the length, and leads the conversation

**Length:** Generally 30-60+ minutes

**Both are an opportunity to create new contacts regardless of the outcome**