



The Heart of Collaboration: An Arts-Based Approach to Teamwork
PABS2488 (Jan), PABS2489 (May)

In today's competitive environment, collaboration is crucial for successful strategy execution, especially when projects are too complex for one team or one organization to handle. Yet many collaborations end up wasting time, energy and resources with endless meetings and little being accomplished in a timely way. How can leaders and managers avoid the costly traps of collaboration and instead start getting the results they need? What is at the heart of collaboration, and what can we learn from the successes of great groups such as the famed Skunk Works?

Topics:

- Assess your collaboration IQ: a self evaluation tool
- Collaboration frameworks
- How to make collaboration work: powerful ways to build consensus, solve problems, and make decisions
- Influencing people to buy into the larger picture, and produce desired results
- Identify and overcome the four barriers to collaboration
- Be a "T-Shaped Manager," collaborating across divisions while still working deeply in your own unit
- Co-creating with your customers: Lego and Procter & Gamble Case studies
- How music, art, improv, storytelling and other arts improve teamwork

Learning Outcomes:

- Develop the leadership and management skills required to create trusting, collaborative environments, and transform groups into motivated and empowered teams to get the results you want.
- Leave the workshop with proven techniques for optimising collaboration, improving innovation and improving relationships with customers

Facilitator: Linda Naiman is founder of Creativity at Work.com, and recognized globally for pioneering arts-based learning as a catalyst for developing skills in creativity, innovation, and collaborative leadership in organizations. She helps organizations accelerate business performance through training, coaching and consulting. Linda is co-author of *Orchestrating Collaboration at Work*, and has been featured in the *Globe and Mail*, *Vancouver Sun*, and *Canadian Business Magazine*. She has spoken about art, design and transformational leadership at US Navy Leadership Symposiums, The MIT Club Singapore, The Banff Centre, and at international conferences. Organizations who have sought out Linda for her expertise include American Express, AstraZeneca, and Intel.

Length: 1 day

Date: Mon, Jan 30, 2012 or Fri, May 11, 2012

Times: 9am - 5pm

Cost: \$235 (tax exempt)

Best to Register By: Mon, Jan 16, 2012 or Fri, Apr 27, 2012

To Register:

Register online at <http://www.royalroads.ca/continuing-studies> using Visa or MasterCard; or by telephone, Monday to Friday, 9:00 a.m. – 4:00 p.m. at **250-391-2600, ext. 4801**; or **Toll Free at 1-866-890-0220**. Or, come by in person to the Continuing Studies reception area in the **Grant Building, 2005 Sooke Road**, Victoria, BC, Canada V9B 5Y2.

